

# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

| 323 Michigan Ave<br>Marshall, MI 49068-1547  | 10 mi radius       | 20 mi radius         | 40 mi radius         | 60 mi radius          |
|--|--------------------|----------------------|----------------------|-----------------------|
| <b>Population</b>                            |                    |                      |                      |                       |
| Estimated Population (2017)                  | 31,135             | 171,236              | 1,054,141            | 2,272,622             |
| Projected Population (2022)                  | 30,241             | 168,951              | 1,067,556            | 2,315,795             |
| Census Population (2010)                     | 31,518             | 173,620              | 1,043,431            | 2,221,380             |
| Census Population (2000)                     | 32,032             | 174,865              | 1,025,312            | 2,141,793             |
| Projected Annual Growth (2017-2022)          | -894 -0.6%         | -2,285 -0.3%         | 13,415 0.3%          | 43,173 0.4%           |
| Historical Annual Growth (2010-2017)         | -383 -0.2%         | -2,384 -0.2%         | 10,710 0.1%          | 51,242 0.3%           |
| Historical Annual Growth (2000-2010)         | -514 -0.2%         | -1,245 -0.1%         | 18,119 0.2%          | 79,587 0.4%           |
| Estimated Population Density (2017)          | 99 <i>psm</i>      | 136 <i>psm</i>       | 210 <i>psm</i>       | 201 <i>psm</i>        |
| Trade Area Size                              | 314.0 <i>sq mi</i> | 1,256.5 <i>sq mi</i> | 5,026.0 <i>sq mi</i> | 11,308.6 <i>sq mi</i> |
| <b>Households</b>                            |                    |                      |                      |                       |
| Estimated Households (2017)                  | 12,976             | 69,470               | 426,423              | 889,039               |
| Projected Households (2022)                  | 13,026             | 70,629               | 438,204              | 918,129               |
| Census Households (2010)                     | 12,659             | 68,083               | 410,351              | 849,491               |
| Census Households (2000)                     | 12,445             | 67,410               | 393,658              | 799,562               |
| Projected Annual Growth (2017-2022)          | 50 0.1%            | 1,159 0.3%           | 11,780 0.6%          | 29,090 0.7%           |
| Historical Annual Change (2000-2017)         | 531 0.3%           | 2,060 0.2%           | 32,765 0.5%          | 89,477 0.7%           |
| <b>Average Household Income</b>              |                    |                      |                      |                       |
| Estimated Average Household Income (2017)    | \$66,640           | \$61,030             | \$64,255             | \$70,224              |
| Projected Average Household Income (2022)    | \$81,940           | \$74,025             | \$78,117             | \$85,976              |
| Census Average Household Income (2010)       | \$57,596           | \$52,372             | \$53,992             | \$58,130              |
| Census Average Household Income (2000)       | \$53,784           | \$48,914             | \$51,699             | \$55,250              |
| Projected Annual Change (2017-2022)          | \$15,301 4.6%      | \$12,995 4.3%        | \$13,862 4.3%        | \$15,752 4.5%         |
| Historical Annual Change (2000-2017)         | \$12,856 1.4%      | \$12,115 1.5%        | \$12,556 1.4%        | \$14,973 1.6%         |
| <b>Median Household Income</b>               |                    |                      |                      |                       |
| Estimated Median Household Income (2017)     | \$57,431           | \$52,371             | \$54,311             | \$59,242              |
| Projected Median Household Income (2022)     | \$67,266           | \$61,182             | \$63,710             | \$69,523              |
| Census Median Household Income (2010)        | \$47,903           | \$44,028             | \$45,229             | \$48,377              |
| Census Median Household Income (2000)        | \$46,083           | \$41,758             | \$43,387             | \$46,529              |
| Projected Annual Change (2017-2022)          | \$9,834 3.4%       | \$8,811 3.4%         | \$9,399 3.5%         | \$10,281 3.5%         |
| Historical Annual Change (2000-2017)         | \$11,348 1.4%      | \$10,613 1.5%        | \$10,924 1.5%        | \$12,714 1.6%         |
| <b>Per Capita Income</b>                     |                    |                      |                      |                       |
| Estimated Per Capita Income (2017)           | \$27,962           | \$25,047             | \$26,379             | \$27,826              |
| Projected Per Capita Income (2022)           | \$35,490           | \$31,237             | \$32,446             | \$34,435              |
| Census Per Capita Income (2010)              | \$23,132           | \$20,537             | \$21,234             | \$22,230              |
| Census Per Capita Income (2000)              | \$20,943           | \$18,847             | \$19,810             | \$20,571              |
| Projected Annual Change (2017-2022)          | \$7,528 5.4%       | \$6,190 4.9%         | \$6,067 4.6%         | \$6,609 4.7%          |
| Historical Annual Change (2000-2017)         | \$7,019 2.0%       | \$6,200 1.9%         | \$6,569 2.0%         | \$7,255 2.1%          |
| Estimated Average Household Net Worth (2017) | \$405,332          | \$360,844            | \$385,153            | \$437,357             |

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|---|--------------|-------|--------------|-------|--------------|-------|--------------|-------|
| <b>Race and Ethnicity</b>                     |              |       |              |       |              |       |              |       |
| Total Population (2017)                       | 31,135       |       | 171,236      |       | 1,054,141    |       | 2,272,622    |       |
| White (2017)                                  | 28,829       | 92.6% | 143,911      | 84.0% | 871,494      | 82.7% | 1,912,340    | 84.1% |
| Black or African American (2017)              | 885          | 2.8%  | 15,540       | 9.1%  | 99,262       | 9.4%  | 175,618      | 7.7%  |
| American Indian or Alaska Native (2017)       | 141          | 0.5%  | 904          | 0.5%  | 4,660        | 0.4%  | 9,842        | 0.4%  |
| Asian (2017)                                  | 336          | 1.1%  | 3,168        | 1.8%  | 26,153       | 2.5%  | 56,913       | 2.5%  |
| Hawaiian or Pacific Islander (2017)           | 9            | -     | 55           | -     | 272          | -     | 673          | -     |
| Other Race (2017)                             | 288          | 0.9%  | 2,489        | 1.5%  | 18,282       | 1.7%  | 52,781       | 2.3%  |
| Two or More Races (2017)                      | 648          | 2.1%  | 5,169        | 3.0%  | 34,019       | 3.2%  | 64,455       | 2.8%  |
| Population < 18 (2017)                        | 6,754        | 21.7% | 38,470       | 22.5% | 226,102      | 21.4% | 506,882      | 22.3% |
| White Not Hispanic                            | 5,749        | 85.1% | 28,274       | 73.5% | 161,294      | 71.3% | 370,749      | 73.1% |
| Black or African American                     | 255          | 3.8%  | 4,266        | 11.1% | 26,604       | 11.8% | 47,735       | 9.4%  |
| Asian   | 85           | 1.3%  | 809          | 2.1%  | 5,813        | 2.6%  | 12,766       | 2.5%  |
| Other Race Not Hispanic                       | 310          | 4.6%  | 2,574        | 6.7%  | 14,614       | 6.5%  | 27,208       | 5.4%  |
| Hispanic                                      | 355          | 5.3%  | 2,546        | 6.6%  | 17,777       | 7.9%  | 48,425       | 9.6%  |
| Not Hispanic or Latino Population (2017)      | 30,024       | 96.4% | 163,843      | 95.7% | 998,193      | 94.7% | 2,131,333    | 93.8% |
| Not Hispanic White                            | 28,137       | 93.7% | 140,074      | 85.5% | 843,416      | 84.5% | 1,844,756    | 86.6% |
| Not Hispanic Black or African American        | 860          | 2.9%  | 15,260       | 9.3%  | 96,361       | 9.7%  | 169,687      | 8.0%  |
| Not Hispanic American Indian or Alaska Native | 130          | 0.4%  | 781          | 0.5%  | 3,977        | 0.4%  | 7,903        | 0.4%  |
| Not Hispanic Asian                            | 332          | 1.1%  | 3,120        | 1.9%  | 25,857       | 2.6%  | 56,302       | 2.6%  |
| Not Hispanic Hawaiian or Pacific Islander     | 8            | -     | 44           | -     | 220          | -     | 512          | -     |
| Not Hispanic Other Race                       | 21           | 0.1%  | 135          | 0.1%  | 781          | 0.1%  | 1,743        | 0.1%  |
| Not Hispanic Two or More Races                | 535          | 1.8%  | 4,428        | 2.7%  | 27,581       | 2.8%  | 50,430       | 2.4%  |
| Hispanic or Latino Population (2017)          | 1,111        | 3.6%  | 7,393        | 4.3%  | 55,948       | 5.3%  | 141,289      | 6.2%  |
| Hispanic White                                | 692          | 62.2% | 3,837        | 51.9% | 28,078       | 50.2% | 67,584       | 47.8% |
| Hispanic Black or African American            | 24           | 2.2%  | 280          | 3.8%  | 2,901        | 5.2%  | 5,932        | 4.2%  |
| Hispanic American Indian or Alaska Native     | 11           | 1.0%  | 123          | 1.7%  | 683          | 1.2%  | 1,939        | 1.4%  |
| Hispanic Asian                                | 4            | 0.3%  | 47           | 0.6%  | 296          | 0.5%  | 612          | 0.4%  |
| Hispanic Hawaiian or Pacific Islander         | -            | -     | 10           | 0.1%  | 52           | 0.1%  | 161          | 0.1%  |
| Hispanic Other Race                           | 267          | 24.0% | 2,355        | 31.8% | 17,501       | 31.3% | 51,038       | 36.1% |
| Hispanic Two or More Races                    | 113          | 10.2% | 741          | 10.0% | 6,438        | 11.5% | 14,024       | 9.9%  |
| Not Hispanic or Latino Population (2010)      | 30,479       | 96.7% | 166,660      | 96.0% | 993,761      | 95.2% | 2,094,814    | 94.3% |
| Hispanic or Latino Population (2010)          | 1,039        | 3.3%  | 6,960        | 4.0%  | 49,670       | 4.8%  | 126,565      | 5.7%  |
| Not Hispanic or Latino Population (2000)      | 31,291       | 97.7% | 170,006      | 97.2% | 989,872      | 96.5% | 2,052,138    | 95.8% |
| Hispanic or Latino Population (2000)          | 741          | 2.3%  | 4,859        | 2.8%  | 35,440       | 3.5%  | 89,655       | 4.2%  |
| Not Hispanic or Latino Population (2022)      | 28,995       | 95.9% | 160,536      | 95.0% | 1,001,098    | 93.8% | 2,151,896    | 92.9% |
| Hispanic or Latino Population (2022)          | 1,247        | 4.1%  | 8,415        | 5.0%  | 66,458       | 6.2%  | 163,899      | 7.1%  |
| Projected Annual Growth (2017-2022)           | 135          | 2.4%  | 1,022        | 2.8%  | 10,510       | 3.8%  | 22,610       | 3.2%  |
| Historical Annual Growth (2000-2010)          | 297          | 4.0%  | 2,101        | 4.3%  | 14,230       | 4.0%  | 36,911       | 4.1%  |

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RFULL9

## 323 Michigan Ave

Marshall, MI 49068-1547

10 mi radius      20 mi radius      40 mi radius      60 mi radius

### Total Age Distribution (2017)

|                      | 10 mi radius | 20 mi radius | 40 mi radius  | 60 mi radius    |
|----------------------|--------------|--------------|---------------|-----------------|
| Total Population     | 31,135       | 171,236      | 1,054,141     | 2,272,622       |
| Age Under 5 Years    | 1,665 5.3%   | 10,256 6.0%  | 62,179 5.9%   | 136,894 6.0%    |
| Age 5 to 9 Years     | 1,799 5.8%   | 10,687 6.2%  | 62,927 6.0%   | 140,800 6.2%    |
| Age 10 to 14 Years   | 2,048 6.6%   | 11,087 6.5%  | 65,401 6.2%   | 146,139 6.4%    |
| Age 15 to 19 Years   | 1,990 6.4%   | 11,829 6.9%  | 75,329 7.1%   | 164,199 7.2%    |
| Age 20 to 24 Years   | 1,598 5.1%   | 11,091 6.5%  | 84,742 8.0%   | 176,263 7.8%    |
| Age 25 to 29 Years   | 1,681 5.4%   | 9,897 5.8%   | 74,841 7.1%   | 154,338 6.8%    |
| Age 30 to 34 Years   | 1,668 5.4%   | 9,897 5.8%   | 66,221 6.3%   | 142,100 6.3%    |
| Age 35 to 39 Years   | 1,778 5.7%   | 9,873 5.8%   | 62,378 5.9%   | 135,250 6.0%    |
| Age 40 to 44 Years   | 1,916 6.2%   | 10,027 5.9%  | 60,469 5.7%   | 132,793 5.8%    |
| Age 45 to 49 Years   | 2,064 6.6%   | 10,716 6.3%  | 62,696 5.9%   | 138,259 6.1%    |
| Age 50 to 54 Years   | 2,312 7.4%   | 11,854 6.9%  | 68,911 6.5%   | 151,786 6.7%    |
| Age 55 to 59 Years   | 2,409 7.7%   | 12,449 7.3%  | 71,784 6.8%   | 156,263 6.9%    |
| Age 60 to 64 Years   | 2,212 7.1%   | 11,628 6.8%  | 67,061 6.4%   | 144,207 6.3%    |
| Age 65 to 69 Years   | 1,918 6.2%   | 9,865 5.8%   | 56,282 5.3%   | 119,168 5.2%    |
| Age 70 to 74 Years   | 1,562 5.0%   | 7,388 4.3%   | 41,750 4.0%   | 87,447 3.8%     |
| Age 75 to 79 Years   | 987 3.2%     | 5,147 3.0%   | 28,831 2.7%   | 59,423 2.6%     |
| Age 80 to 84 Years   | 692 2.2%     | 3,629 2.1%   | 19,926 1.9%   | 40,752 1.8%     |
| Age 85 Years or Over | 836 2.7%     | 3,918 2.3%   | 22,414 2.1%   | 46,542 2.0%     |
| Median Age           | 42.4         | 39.7         | 38.0          | 37.8            |
| Age 19 Years or Less | 7,502 24.1%  | 43,858 25.6% | 265,835 25.2% | 588,031 25.9%   |
| Age 20 to 64 Years   | 17,639 56.7% | 97,431 56.9% | 619,104 58.7% | 1,331,259 58.6% |
| Age 65 Years or Over | 5,994 19.3%  | 29,947 17.5% | 169,202 16.1% | 353,331 15.5%   |

### Female Age Distribution (2017)

|                      | 10 mi radius | 20 mi radius | 40 mi radius  | 60 mi radius    |
|----------------------|--------------|--------------|---------------|-----------------|
| Female Population    | 15,693 50.4% | 86,960 50.8% | 532,583 50.5% | 1,145,055 50.4% |
| Age Under 5 Years    | 796 5.1%     | 5,015 5.8%   | 30,417 5.7%   | 67,101 5.9%     |
| Age 5 to 9 Years     | 834 5.3%     | 5,192 6.0%   | 30,465 5.7%   | 68,285 6.0%     |
| Age 10 to 14 Years   | 1,046 6.7%   | 5,516 6.3%   | 32,062 6.0%   | 71,232 6.2%     |
| Age 15 to 19 Years   | 921 5.9%     | 5,604 6.4%   | 36,853 6.9%   | 79,987 7.0%     |
| Age 20 to 24 Years   | 766 4.9%     | 5,536 6.4%   | 41,630 7.8%   | 86,560 7.6%     |
| Age 25 to 29 Years   | 827 5.3%     | 4,971 5.7%   | 36,848 6.9%   | 75,586 6.6%     |
| Age 30 to 34 Years   | 840 5.4%     | 5,001 5.8%   | 32,608 6.1%   | 70,055 6.1%     |
| Age 35 to 39 Years   | 881 5.6%     | 5,044 5.8%   | 30,989 5.8%   | 67,111 5.9%     |
| Age 40 to 44 Years   | 938 6.0%     | 4,961 5.7%   | 29,591 5.6%   | 65,356 5.7%     |
| Age 45 to 49 Years   | 1,047 6.7%   | 5,345 6.1%   | 31,215 5.9%   | 68,878 6.0%     |
| Age 50 to 54 Years   | 1,146 7.3%   | 5,908 6.8%   | 34,577 6.5%   | 75,881 6.6%     |
| Age 55 to 59 Years   | 1,238 7.9%   | 6,360 7.3%   | 36,329 6.8%   | 78,860 6.9%     |
| Age 60 to 64 Years   | 1,095 7.0%   | 5,892 6.8%   | 34,329 6.4%   | 73,413 6.4%     |
| Age 65 to 69 Years   | 1,004 6.4%   | 5,148 5.9%   | 29,306 5.5%   | 61,881 5.4%     |
| Age 70 to 74 Years   | 819 5.2%     | 3,963 4.6%   | 22,423 4.2%   | 46,439 4.1%     |
| Age 75 to 79 Years   | 523 3.3%     | 2,780 3.2%   | 16,032 3.0%   | 33,119 2.9%     |
| Age 80 to 84 Years   | 420 2.7%     | 2,152 2.5%   | 11,908 2.2%   | 24,263 2.1%     |
| Age 85 Years or Over | 553 3.5%     | 2,573 3.0%   | 15,002 2.8%   | 31,049 2.7%     |
| Female Median Age    | 43.8         | 40.8         | 39.1          | 38.9            |
| Age 19 Years or Less | 3,596 22.9%  | 21,327 24.5% | 129,797 24.4% | 286,605 25.0%   |
| Age 20 to 64 Years   | 8,779 55.9%  | 49,017 56.4% | 308,115 57.9% | 661,699 57.8%   |
| Age 65 Years or Over | 3,318 21.1%  | 16,616 19.1% | 94,671 17.8%  | 196,751 17.2%   |

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## 323 Michigan Ave

### Marshall, MI 49068-1547

10 mi radius      20 mi radius      40 mi radius      60 mi radius

#### Male Age Distribution (2017)

|                      |        |       |        |       |         |       |           |       |
|----------------------|--------|-------|--------|-------|---------|-------|-----------|-------|
| Male Population      | 15,442 | 49.6% | 84,276 | 49.2% | 521,559 | 49.5% | 1,127,566 | 49.6% |
| Age Under 5 Years    | 869    | 5.6%  | 5,241  | 6.2%  | 31,762  | 6.1%  | 69,793    | 6.2%  |
| Age 5 to 9 Years     | 965    | 6.3%  | 5,495  | 6.5%  | 32,462  | 6.2%  | 72,515    | 6.4%  |
| Age 10 to 14 Years   | 1,002  | 6.5%  | 5,570  | 6.6%  | 33,339  | 6.4%  | 74,906    | 6.6%  |
| Age 15 to 19 Years   | 1,070  | 6.9%  | 6,225  | 7.4%  | 38,476  | 7.4%  | 84,211    | 7.5%  |
| Age 20 to 24 Years   | 832    | 5.4%  | 5,555  | 6.6%  | 43,112  | 8.3%  | 89,703    | 8.0%  |
| Age 25 to 29 Years   | 854    | 5.5%  | 4,926  | 5.8%  | 37,993  | 7.3%  | 78,751    | 7.0%  |
| Age 30 to 34 Years   | 828    | 5.4%  | 4,896  | 5.8%  | 33,613  | 6.4%  | 72,045    | 6.4%  |
| Age 35 to 39 Years   | 897    | 5.8%  | 4,829  | 5.7%  | 31,389  | 6.0%  | 68,139    | 6.0%  |
| Age 40 to 44 Years   | 977    | 6.3%  | 5,067  | 6.0%  | 30,878  | 5.9%  | 67,437    | 6.0%  |
| Age 45 to 49 Years   | 1,017  | 6.6%  | 5,371  | 6.4%  | 31,481  | 6.0%  | 69,381    | 6.2%  |
| Age 50 to 54 Years   | 1,166  | 7.5%  | 5,946  | 7.1%  | 34,334  | 6.6%  | 75,905    | 6.7%  |
| Age 55 to 59 Years   | 1,171  | 7.6%  | 6,089  | 7.2%  | 35,455  | 6.8%  | 77,403    | 6.9%  |
| Age 60 to 64 Years   | 1,118  | 7.2%  | 5,735  | 6.8%  | 32,733  | 6.3%  | 70,795    | 6.3%  |
| Age 65 to 69 Years   | 914    | 5.9%  | 4,717  | 5.6%  | 26,976  | 5.2%  | 57,287    | 5.1%  |
| Age 70 to 74 Years   | 742    | 4.8%  | 3,425  | 4.1%  | 19,327  | 3.7%  | 41,009    | 3.6%  |
| Age 75 to 79 Years   | 464    | 3.0%  | 2,367  | 2.8%  | 12,799  | 2.5%  | 26,303    | 2.3%  |
| Age 80 to 84 Years   | 272    | 1.8%  | 1,477  | 1.8%  | 8,018   | 1.5%  | 16,489    | 1.5%  |
| Age 85 Years or Over | 283    | 1.8%  | 1,345  | 1.6%  | 7,412   | 1.4%  | 15,493    | 1.4%  |
| Male Median Age      | 41.0   |       | 38.6   |       | 36.9    |       | 36.8      |       |
| Age 19 Years or Less | 3,906  | 25.3% | 22,531 | 26.7% | 136,039 | 26.1% | 301,426   | 26.7% |
| Age 20 to 64 Years   | 8,859  | 57.4% | 48,413 | 57.4% | 310,988 | 59.6% | 669,560   | 59.4% |
| Age 65 Years or Over | 2,676  | 17.3% | 13,331 | 15.8% | 74,532  | 14.3% | 156,581   | 13.9% |

#### Males per 100 Females (2017)

|                      |     |       |     |       |     |       |     |       |
|----------------------|-----|-------|-----|-------|-----|-------|-----|-------|
| Overall Comparison   | 98  |       | 97  |       | 98  |       | 98  |       |
| Age Under 5 Years    | 109 | 52.2% | 105 | 51.1% | 104 | 51.1% | 104 | 51.0% |
| Age 5 to 9 Years     | 116 | 53.7% | 106 | 51.4% | 107 | 51.6% | 106 | 51.5% |
| Age 10 to 14 Years   | 96  | 48.9% | 101 | 50.2% | 104 | 51.0% | 105 | 51.3% |
| Age 15 to 19 Years   | 116 | 53.7% | 111 | 52.6% | 104 | 51.1% | 105 | 51.3% |
| Age 20 to 24 Years   | 109 | 52.1% | 100 | 50.1% | 104 | 50.9% | 104 | 50.9% |
| Age 25 to 29 Years   | 103 | 50.8% | 99  | 49.8% | 103 | 50.8% | 104 | 51.0% |
| Age 30 to 34 Years   | 99  | 49.7% | 98  | 49.5% | 103 | 50.8% | 103 | 50.7% |
| Age 35 to 39 Years   | 102 | 50.5% | 96  | 48.9% | 101 | 50.3% | 102 | 50.4% |
| Age 40 to 44 Years   | 104 | 51.0% | 102 | 50.5% | 104 | 51.1% | 103 | 50.8% |
| Age 45 to 49 Years   | 97  | 49.3% | 100 | 50.1% | 101 | 50.2% | 101 | 50.2% |
| Age 50 to 54 Years   | 102 | 50.4% | 101 | 50.2% | 99  | 49.8% | 100 | 50.0% |
| Age 55 to 59 Years   | 95  | 48.6% | 96  | 48.9% | 98  | 49.4% | 98  | 49.5% |
| Age 60 to 64 Years   | 102 | 50.5% | 97  | 49.3% | 95  | 48.8% | 96  | 49.1% |
| Age 65 to 69 Years   | 91  | 47.7% | 92  | 47.8% | 92  | 47.9% | 93  | 48.1% |
| Age 70 to 74 Years   | 91  | 47.5% | 86  | 46.4% | 86  | 46.3% | 88  | 46.9% |
| Age 75 to 79 Years   | 89  | 47.0% | 85  | 46.0% | 80  | 44.4% | 79  | 44.3% |
| Age 80 to 84 Years   | 65  | 39.4% | 69  | 40.7% | 67  | 40.2% | 68  | 40.5% |
| Age 85 Years or Over | 51  | 33.9% | 52  | 34.3% | 49  | 33.1% | 50  | 33.3% |
| Age 19 Years or Less | 109 | 52.1% | 106 | 51.4% | 105 | 51.2% | 105 | 51.3% |
| Age 20 to 39 Years   | 103 | 50.7% | 98  | 49.6% | 103 | 50.7% | 103 | 50.8% |
| Age 40 to 64 Years   | 100 | 49.9% | 99  | 49.8% | 99  | 49.8% | 100 | 49.9% |
| Age 65 Years or Over | 81  | 44.6% | 80  | 44.5% | 79  | 44.0% | 80  | 44.3% |

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

## 323 Michigan Ave

### Marshall, MI 49068-1547

|  | 10 mi radius |       | 20 mi radius |       | 40 mi radius |       | 60 mi radius |       |
|--|--------------|-------|--------------|-------|--------------|-------|--------------|-------|
| <b>Household Type (2017)</b>                 |              |       |              |       |              |       |              |       |
| Total Households                             | 12,976       |       | 69,470       |       | 426,423      |       | 889,039      |       |
| Households with Children                     | 3,715        | 28.6% | 20,916       | 30.1% | 124,518      | 29.2% | 272,294      | 30.6% |
| Average Household Size                       | 2.4          |       | 2.4          |       | 2.4          |       | 2.5          |       |
| Household Density per Square Mile            | 41           |       | 55           |       | 85           |       | 79           |       |
| Population Family                            | 25,379       | 81.5% | 137,713      | 80.4% | 816,775      | 77.5% | 1,809,475    | 79.6% |
| Population Non-Family                        | 5,200        | 16.7% | 28,847       | 16.8% | 200,919      | 19.1% | 390,826      | 17.2% |
| Population Group Quarters                    | 556          | 1.8%  | 4,676        | 2.7%  | 36,447       | 3.5%  | 72,321       | 3.2%  |
| Family Households                            | 8,682        | 66.9% | 45,652       | 65.7% | 268,831      | 63.0% | 584,229      | 65.7% |
| Married Couple Households                    | 6,771        | 78.0% | 32,963       | 72.2% | 196,156      | 73.0% | 442,377      | 75.7% |
| Other Family Households                      | 1,911        | 22.0% | 12,689       | 27.8% | 72,675       | 27.0% | 141,852      | 24.3% |
| Family Households with Children              | 3,653        | 42.1% | 20,555       | 45.0% | 122,711      | 45.6% | 268,741      | 46.0% |
| Married Couple with Children                 | 2,396        | 65.6% | 12,088       | 58.8% | 74,936       | 61.1% | 176,148      | 65.5% |
| Other Family Households with Children        | 1,257        | 34.4% | 8,467        | 41.2% | 47,775       | 38.9% | 92,593       | 34.5% |
| Family Households No Children                | 5,029        | 57.9% | 25,097       | 55.0% | 146,120      | 54.4% | 315,488      | 54.0% |
| Married Couple No Children                   | 4,375        | 87.0% | 20,875       | 83.2% | 121,220      | 83.0% | 266,229      | 84.4% |
| Other Family Households No Children          | 654          | 13.0% | 4,222        | 16.8% | 24,900       | 17.0% | 49,259       | 15.6% |
| Non-Family Households                        | 4,295        | 33.1% | 23,818       | 34.3% | 157,592      | 37.0% | 304,810      | 34.3% |
| Non-Family Households with Children          | 62           | 1.5%  | 361          | 1.5%  | 1,807        | 1.1%  | 3,553        | 1.2%  |
| Non-Family Households No Children            | 4,232        | 98.5% | 23,458       | 98.5% | 155,785      | 98.9% | 301,257      | 98.8% |
| Average Family Household Size                | 2.9          |       | 3.0          |       | 3.0          |       | 3.1          |       |
| Average Family Income                        | \$78,099     |       | \$72,335     |       | \$78,145     |       | \$84,700     |       |
| Median Family Income                         | \$67,642     |       | \$64,139     |       | \$68,454     |       | \$73,841     |       |
| Average Non-Family Household Size            | 1.2          |       | 1.2          |       | 1.3          |       | 1.3          |       |
| <b>Marital Status (2017)</b>                 |              |       |              |       |              |       |              |       |
| Population Age 15 Years or Over              | 25,623       |       | 139,207      |       | 863,635      |       | 1,848,789    |       |
| Never Married                                | 6,564        | 25.6% | 41,152       | 29.6% | 289,388      | 33.5% | 608,077      | 32.9% |
| Currently Married                            | 13,398       | 52.3% | 65,185       | 46.8% | 390,338      | 45.2% | 870,342      | 47.1% |
| Previously Married                           | 5,661        | 22.1% | 32,869       | 23.6% | 183,908      | 21.3% | 370,370      | 20.0% |
| Separated                                    | 815          | 14.4% | 5,204        | 15.8% | 27,111       | 14.7% | 56,641       | 15.3% |
| Widowed                                      | 1,750        | 30.9% | 8,967        | 27.3% | 47,881       | 26.0% | 98,255       | 26.5% |
| Divorced                                     | 3,096        | 54.7% | 18,698       | 56.9% | 108,917      | 59.2% | 215,474      | 58.2% |
| <b>Educational Attainment (2017)</b>         |              |       |              |       |              |       |              |       |
| Adult Population Age 25 Years or Over        | 22,035       |       | 116,287      |       | 703,564      |       | 1,508,327    |       |
| Elementary (Grade Level 0 to 8)              | 482          | 2.2%  | 2,914        | 2.5%  | 16,686       | 2.4%  | 47,969       | 3.2%  |
| Some High School (Grade Level 9 to 11)       | 1,175        | 5.3%  | 7,850        | 6.8%  | 43,773       | 6.2%  | 93,191       | 6.2%  |
| High School Graduate                         | 7,535        | 34.2% | 41,722       | 35.9% | 211,567      | 30.1% | 446,326      | 29.6% |
| Some College                                 | 5,074        | 23.0% | 29,217       | 25.1% | 178,962      | 25.4% | 357,717      | 23.7% |
| Associate Degree Only                        | 2,393        | 10.9% | 11,003       | 9.5%  | 69,013       | 9.8%  | 140,735      | 9.3%  |
| Bachelor Degree Only                         | 3,664        | 16.6% | 15,950       | 13.7% | 115,334      | 16.4% | 263,964      | 17.5% |
| Graduate Degree                              | 1,713        | 7.8%  | 7,631        | 6.6%  | 68,228       | 9.7%  | 158,425      | 10.5% |
| Any College (Some College or Higher)         | 12,844       | 58.3% | 63,801       | 54.9% | 431,537      | 61.3% | 920,841      | 61.1% |
| College Degree + (Bachelor Degree or Higher) | 5,377        | 24.4% | 23,581       | 20.3% | 183,562      | 26.1% | 422,389      | 28.0% |

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

## 323 Michigan Ave

### Marshall, MI 49068-1547

#### Housing

|                                      | 10 mi radius |       | 20 mi radius |       | 40 mi radius |       | 60 mi radius |       |
|--------------------------------------|--------------|-------|--------------|-------|--------------|-------|--------------|-------|
| Total Housing Units (2017)           | 13,948       |       | 76,285       |       | 463,842      |       | 963,361      |       |
| Total Housing Units (2010)           | 13,885       |       | 76,768       |       | 464,437      |       | 955,832      |       |
| Historical Annual Growth (2010-2017) | 63           | 0.1%  | -483         | -0.1% | -594         | -     | 7,529        | 0.1%  |
| Housing Units Occupied (2017)        | 12,976       | 93.0% | 69,470       | 91.1% | 426,423      | 91.9% | 889,039      | 92.3% |
| Housing Units Owner-Occupied         | 9,873        | 76.1% | 50,492       | 72.7% | 293,285      | 68.8% | 634,519      | 71.4% |
| Housing Units Renter-Occupied        | 3,104        | 23.9% | 18,979       | 27.3% | 133,138      | 31.2% | 254,519      | 28.6% |
| Housing Units Vacant (2017)          | 972          | 7.5%  | 6,815        | 9.8%  | 37,419       | 8.8%  | 74,323       | 8.4%  |

#### Household Size (2017)

|                             |        |       |        |       |         |       |         |       |
|-----------------------------|--------|-------|--------|-------|---------|-------|---------|-------|
| Total Households            | 12,976 |       | 69,470 |       | 426,423 |       | 889,039 |       |
| 1 Person Households         | 3,575  | 27.6% | 19,898 | 28.6% | 125,754 | 29.5% | 242,572 | 27.3% |
| 2 Person Households         | 4,986  | 38.4% | 24,908 | 35.9% | 151,180 | 35.5% | 313,360 | 35.2% |
| 3 Person Households         | 1,846  | 14.2% | 10,219 | 14.7% | 62,305  | 14.6% | 132,617 | 14.9% |
| 4 Person Households         | 1,597  | 12.3% | 8,279  | 11.9% | 50,452  | 11.8% | 113,901 | 12.8% |
| 5 Person Households         | 644    | 5.0%  | 3,854  | 5.5%  | 22,773  | 5.3%  | 53,295  | 6.0%  |
| 6 Person Households         | 216    | 1.7%  | 1,414  | 2.0%  | 8,531   | 2.0%  | 20,221  | 2.3%  |
| 7 or More Person Households | 112    | 0.9%  | 897    | 1.3%  | 5,428   | 1.3%  | 13,074  | 1.5%  |

#### Household Income Distribution (2017)

|                                  |       |       |        |       |        |       |         |       |
|----------------------------------|-------|-------|--------|-------|--------|-------|---------|-------|
| HH Income \$200,000 or More      | 463   | 3.6%  | 1,984  | 2.9%  | 14,129 | 3.3%  | 38,250  | 4.3%  |
| HH Income \$150,000 to \$199,999 | 521   | 4.0%  | 2,404  | 3.5%  | 16,340 | 3.8%  | 40,324  | 4.5%  |
| HH Income \$125,000 to \$149,999 | 622   | 4.8%  | 2,841  | 4.1%  | 18,519 | 4.3%  | 43,282  | 4.9%  |
| HH Income \$100,000 to \$124,999 | 1,071 | 8.3%  | 5,177  | 7.5%  | 32,263 | 7.6%  | 73,346  | 8.3%  |
| HH Income \$75,000 to \$99,999   | 1,707 | 13.2% | 8,648  | 12.4% | 53,918 | 12.6% | 117,830 | 13.3% |
| HH Income \$50,000 to \$74,999   | 2,734 | 21.1% | 13,502 | 19.4% | 83,954 | 19.7% | 175,049 | 19.7% |
| HH Income \$35,000 to \$49,999   | 2,109 | 16.2% | 10,733 | 15.4% | 64,110 | 15.0% | 128,784 | 14.5% |
| HH Income \$25,000 to \$34,999   | 1,451 | 11.2% | 8,199  | 11.8% | 45,282 | 10.6% | 89,505  | 10.1% |
| HH Income \$15,000 to \$24,999   | 1,288 | 9.9%  | 8,069  | 11.6% | 47,497 | 11.1% | 90,183  | 10.1% |
| HH Income \$10,000 to \$14,999   | 450   | 3.5%  | 3,384  | 4.9%  | 20,461 | 4.8%  | 38,296  | 4.3%  |
| HH Income Under \$10,000         | 561   | 4.3%  | 4,527  | 6.5%  | 29,952 | 7.0%  | 54,190  | 6.1%  |

#### Household Vehicles (2017)

|  |        |       |         |       |         |       |           |       |
|--|--------|-------|---------|-------|---------|-------|-----------|-------|
| Households 0 Vehicles Available                | 566    | 4.4%  | 4,877   | 7.0%  | 31,161  | 7.3%  | 60,734    | 6.8%  |
| Households 1 Vehicle Available                 | 4,145  | 31.9% | 24,618  | 35.4% | 149,333 | 35.0% | 288,656   | 32.5% |
| Households 2 Vehicles Available                | 5,443  | 41.9% | 26,453  | 38.1% | 164,905 | 38.7% | 353,583   | 39.8% |
| Households 3 or More Vehicles Available        | 2,822  | 21.7% | 13,522  | 19.5% | 81,025  | 19.0% | 186,065   | 20.9% |
| Total Vehicles Available                       | 24,662 |       | 123,652 |       | 754,352 |       | 1,628,422 |       |
| Average Vehicles per Household                 | 1.9    |       | 1.8     |       | 1.8     |       | 1.8       |       |
| Owner-Occupied Household Vehicles              | 20,561 | 83.4% | 101,018 | 81.7% | 589,861 | 78.2% | 1,302,551 | 80.0% |
| Average Vehicles per Owner-Occupied Household  | 2.1    |       | 2.0     |       | 2.0     |       | 2.1       |       |
| Renter-Occupied Household Vehicles             | 4,102  | 16.6% | 22,634  | 18.3% | 164,491 | 21.8% | 325,872   | 20.0% |
| Average Vehicles per Renter-Occupied Household | 1.3    |       | 1.2     |       | 1.2     |       | 1.3       |       |

#### Travel Time (2015)

|                                      |        |       |        |       |         |       |           |       |
|--------------------------------------|--------|-------|--------|-------|---------|-------|-----------|-------|
| Worker Base Age 16 years or Over     | 14,045 |       | 77,878 |       | 506,459 |       | 1,109,028 |       |
| Travel to Work in 14 Minutes or Less | 4,741  | 33.8% | 26,019 | 33.4% | 168,790 | 33.3% | 342,001   | 30.8% |
| Travel to Work in 15 to 29 Minutes   | 5,090  | 36.2% | 27,197 | 34.9% | 198,204 | 39.1% | 428,025   | 38.6% |
| Travel to Work in 30 to 59 Minutes   | 3,711  | 26.4% | 18,552 | 23.8% | 99,435  | 19.6% | 242,201   | 21.8% |
| Travel to Work in 60 Minutes or More | 629    | 4.5%  | 3,218  | 4.1%  | 24,625  | 4.9%  | 57,062    | 5.1%  |
| Work at Home                         | 484    | 3.4%  | 2,634  | 3.4%  | 15,934  | 3.1%  | 40,477    | 3.6%  |
| Average Minutes Travel to Work       | 19.9   |       | 19.5   |       | 18.8    |       | 20.0      |       |

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

## 323 Michigan Ave

### Marshall, MI 49068-1547

#### Transportation To Work (2015)

|   | 10 mi radius | 20 mi radius | 40 mi radius  | 60 mi radius  |
|---|--------------|--------------|---------------|---------------|
| Worker Base Age 16 years or Over        | 14,045       | 77,878       | 506,459       | 1,109,028     |
| Drive to Work Alone                     | 11,603 82.6% | 63,770 81.9% | 416,351 82.2% | 905,442 81.6% |
| Drive to Work in Carpool                | 1,364 9.7%   | 7,899 10.1%  | 45,762 9.0%   | 101,102 9.1%  |
| Travel to Work by Public Transportation | 51 0.4%      | 511 0.7%     | 6,442 1.3%    | 14,978 1.4%   |
| Drive to Work on Motorcycle             | 26 0.2%      | 147 0.2%     | 717 0.1%      | 1,480 0.1%    |
| Bicycle to Work                         | 113 0.8%     | 259 0.3%     | 2,975 0.6%    | 7,314 0.7%    |
| Walk to Work                            | 362 2.6%     | 2,212 2.8%   | 15,331 3.0%   | 30,433 2.7%   |
| Other Means                             | 44 0.3%      | 444 0.6%     | 2,948 0.6%    | 7,801 0.7%    |
| Work at Home                            | 484 3.4%     | 2,634 3.4%   | 15,934 3.1%   | 40,477 3.6%   |

#### Daytime Demographics (2017)

|  | 10 mi radius | 20 mi radius | 40 mi radius | 60 mi radius  |
|--|--------------|--------------|--------------|---------------|
| Total Businesses                               | 1,249        | 6,216        | 41,886       | 90,470        |
| Total Employees                                | 14,199       | 79,708       | 573,818      | 1,182,226     |
| Company Headquarter Businesses                 | 2 0.1%       | 23 0.4%      | 313 0.7%     | 636 0.7%      |
| Company Headquarter Employees                  | 29 0.2%      | 6,233 7.8%   | 88,907 15.5% | 168,689 14.3% |
| Employee Population per Business               | 11.4 to 1    | 12.8 to 1    | 13.7 to 1    | 13.1 to 1     |
| Residential Population per Business            | 24.9 to 1    | 27.5 to 1    | 25.2 to 1    | 25.1 to 1     |
| Adj. Daytime Demographics Age 16 Years or Over | 24,731       | 138,925      | 918,353      | 1,892,879     |

#### Labor Force

|  | 10 mi radius | 20 mi radius | 40 mi radius  | 60 mi radius  |
|--|--------------|--------------|---------------|---------------|
| Labor Population Age 16 Years or Over (2017) | 25,219       | 137,098      | 852,049       | 1,821,698     |
| Labor Force Total Males (2017)               | 12,385 49.1% | 66,876 48.8% | 417,944 49.1% | 896,259 49.2% |
| Male Civilian Employed                       | 7,392 59.7%  | 39,494 59.1% | 260,193 62.3% | 579,112 64.6% |
| Male Civilian Unemployed                     | 211 1.7%     | 1,652 2.5%   | 9,757 2.3%    | 19,945 2.2%   |
| Males in Armed Forces                        | 5 -          | 152 0.2%     | 444 0.1%      | 693 0.1%      |
| Males Not in Labor Force                     | 4,777 38.6%  | 25,577 38.2% | 147,551 35.3% | 296,509 33.1% |
| Labor Force Total Females (2017)             | 12,834 50.9% | 70,222 51.2% | 434,104 50.9% | 925,439 50.8% |
| Female Civilian Employed                     | 7,277 56.7%  | 38,126 54.3% | 246,689 56.8% | 530,977 57.4% |
| Female Civilian Unemployed                   | 97 0.8%      | 1,251 1.8%   | 7,756 1.8%    | 16,009 1.7%   |
| Females in Armed Forces                      | 13 0.1%      | 108 0.2%     | 188 -         | 263 -         |
| Females Not in Labor Force                   | 5,446 42.4%  | 30,737 43.8% | 179,472 41.3% | 378,190 40.9% |
| Unemployment Rate                            | 1.2%         | 2.1%         | 2.1%          | 2.0%          |
| Labor Force Growth (2010-2017)               | -5 -         | 3 -          | -205 -        | -125 -        |
| Male Labor Force Growth (2010-2017)          | -2 -         | 2 -          | -118 -        | -62 -         |
| Female Labor Force Growth (2010-2017)        | -3 -         | 1 -          | -87 -         | -63 -         |

#### Occupation (2015)

|  | 10 mi radius | 20 mi radius | 40 mi radius  | 60 mi radius  |
|--|--------------|--------------|---------------|---------------|
| Occupation Population Age 16 Years or Over | 14,674       | 77,617       | 507,087       | 1,110,214     |
| Occupation Total Males                     | 7,395 50.4%  | 39,493 50.9% | 260,311 51.3% | 579,174 52.2% |
| Occupation Total Females                   | 7,280 49.6%  | 38,125 49.1% | 246,776 48.7% | 531,040 47.8% |
| Management, Business, Financial Operations | 1,879 12.8%  | 8,481 10.9%  | 65,712 13.0%  | 147,711 13.3% |
| Professional, Related                      | 2,660 18.1%  | 12,595 16.2% | 103,138 20.3% | 229,054 20.6% |
| Service                                    | 2,700 18.4%  | 15,423 19.9% | 97,345 19.2%  | 191,268 17.2% |
| Sales, Office                              | 2,957 20.1%  | 15,823 20.4% | 115,425 22.8% | 249,574 22.5% |
| Farming, Fishing, Forestry                 | 72 0.5%      | 602 0.8%     | 3,104 0.6%    | 9,423 0.8%    |
| Construction, Extraction, Maintenance      | 1,155 7.9%   | 5,841 7.5%   | 35,932 7.1%   | 83,253 7.5%   |
| Production, Transport, Material Moving     | 3,251 22.2%  | 18,853 24.3% | 86,431 17.0%  | 199,930 18.0% |
| White Collar Workers                       | 7,496 51.1%  | 36,898 47.5% | 284,275 56.1% | 626,340 56.4% |
| Blue Collar Workers                        | 7,178 48.9%  | 40,719 52.5% | 222,812 43.9% | 483,874 43.6% |

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2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

## 323 Michigan Ave

### Marshall, MI 49068-1547

#### Units In Structure (2015)

|                        | 10 mi radius |       | 20 mi radius |       | 40 mi radius |       | 60 mi radius |       |
|------------------------|--------------|-------|--------------|-------|--------------|-------|--------------|-------|
| Total Units            | 12,659       |       | 68,083       |       | 410,351      |       | 849,491      |       |
| 1 Detached Unit        | 10,008       | 79.1% | 53,438       | 78.5% | 307,625      | 75.0% | 649,426      | 76.4% |
| 1 Attached Unit        | 103          | 0.8%  | 503          | 0.7%  | 13,142       | 3.2%  | 32,432       | 3.8%  |
| 2 Units                | 250          | 2.0%  | 1,758        | 2.6%  | 9,627        | 2.3%  | 20,466       | 2.4%  |
| 3 to 4 Units           | 291          | 2.3%  | 1,547        | 2.3%  | 12,085       | 2.9%  | 22,340       | 2.6%  |
| 5 to 9 Units           | 482          | 3.8%  | 2,447        | 3.6%  | 18,523       | 4.5%  | 33,510       | 3.9%  |
| 10 to 19 Units         | 375          | 3.0%  | 1,998        | 2.9%  | 21,633       | 5.3%  | 41,521       | 4.9%  |
| 20 to 49 Units         | 242          | 1.9%  | 1,749        | 2.6%  | 12,885       | 3.1%  | 23,821       | 2.8%  |
| 50 or More Units       | 448          | 3.5%  | 1,781        | 2.6%  | 10,570       | 2.6%  | 20,375       | 2.4%  |
| Mobile Home or Trailer | 784          | 6.2%  | 4,242        | 6.2%  | 20,527       | 5.0%  | 44,917       | 5.3%  |
| Other Structure        | -            | -     | 3            | -     | 37           | -     | 316          | -     |

#### Homes Built By Year (2015)

|                           |          |       |          |       |          |       |          |       |
|---------------------------|----------|-------|----------|-------|----------|-------|----------|-------|
| Homes Built 2014 or later | 11       | 0.1%  | 41       | 0.1%  | 932      | 0.2%  | 2,803    | 0.3%  |
| Homes Built 2010 to 2013  | 73       | 0.1%  | 414      | 0.1%  | 5,974    | 0.2%  | 14,234   | 0.3%  |
| Homes Built 2000 to 2009  | 962      | 7.6%  | 5,311    | 7.8%  | 44,122   | 10.8% | 104,572  | 12.3% |
| Homes Built 1990 to 1999  | 1,674    | 13.2% | 7,487    | 11.0% | 58,848   | 14.3% | 132,236  | 15.6% |
| Homes Built 1980 to 1989  | 1,401    | 11.1% | 6,182    | 9.1%  | 40,726   | 9.9%  | 94,243   | 11.1% |
| Homes Built 1970 to 1979  | 2,000    | 15.8% | 9,989    | 14.7% | 63,034   | 15.4% | 134,137  | 15.8% |
| Homes Built 1960 to 1969  | 1,828    | 14.4% | 8,286    | 12.2% | 50,226   | 12.2% | 94,611   | 11.1% |
| Homes Built 1950 to 1959  | 1,493    | 11.8% | 9,722    | 14.3% | 55,502   | 13.5% | 101,587  | 12.0% |
| Homes Built 1940 to 1949  | 647      | 5.1%  | 5,029    | 7.4%  | 29,764   | 7.3%  | 53,549   | 6.3%  |
| Homes Built Before 1939   | 2,894    | 22.9% | 17,005   | 25.0% | 77,512   | 18.9% | 157,136  | 18.5% |
| Median Age of Homes       | 48.3 yrs |       | 50.7 yrs |       | 46.3 yrs |       | 44.6 yrs |       |

#### Home Values (2015)

|                                    |           |       |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units      | 9,629     |       | 49,534    |       | 283,665   |       | 608,215   |       |
| Home Values \$1,000,000 or More    | 29        | 0.3%  | 179       | 0.4%  | 1,040     | 0.4%  | 3,274     | 0.5%  |
| Home Values \$750,000 to \$999,999 | 5         | 0.1%  | 95        | 0.2%  | 1,190     | 0.4%  | 3,232     | 0.5%  |
| Home Values \$500,000 to \$749,999 | 78        | 0.8%  | 370       | 0.7%  | 4,919     | 1.7%  | 13,128    | 2.2%  |
| Home Values \$400,000 to \$499,999 | 130       | 1.4%  | 403       | 0.8%  | 4,055     | 1.4%  | 12,805    | 2.1%  |
| Home Values \$300,000 to \$399,999 | 542       | 5.6%  | 1,880     | 3.8%  | 13,236    | 4.7%  | 37,621    | 6.2%  |
| Home Values \$250,000 to \$299,999 | 268       | 2.8%  | 1,535     | 3.1%  | 15,426    | 5.4%  | 40,426    | 6.6%  |
| Home Values \$200,000 to \$249,999 | 843       | 8.8%  | 3,393     | 6.8%  | 24,021    | 8.5%  | 63,626    | 10.5% |
| Home Values \$175,000 to \$199,999 | 769       | 8.0%  | 3,077     | 6.2%  | 19,705    | 6.9%  | 44,411    | 7.3%  |
| Home Values \$150,000 to \$174,999 | 1,179     | 12.2% | 4,801     | 9.7%  | 33,981    | 12.0% | 73,185    | 12.0% |
| Home Values \$125,000 to \$149,999 | 1,234     | 12.8% | 5,449     | 11.0% | 33,604    | 11.8% | 70,201    | 11.5% |
| Home Values \$100,000 to \$124,999 | 1,368     | 14.2% | 6,241     | 12.6% | 35,975    | 12.7% | 73,893    | 12.1% |
| Home Values \$90,000 to \$99,999   | 479       | 5.0%  | 2,465     | 5.0%  | 13,463    | 4.7%  | 29,092    | 4.8%  |
| Home Values \$80,000 to \$89,999   | 730       | 7.6%  | 4,294     | 8.7%  | 18,507    | 6.5%  | 35,239    | 5.8%  |
| Home Values \$70,000 to \$79,999   | 472       | 4.9%  | 3,210     | 6.5%  | 15,677    | 5.5%  | 29,509    | 4.9%  |
| Home Values \$60,000 to \$69,999   | 367       | 3.8%  | 2,739     | 5.5%  | 13,629    | 4.8%  | 24,410    | 4.0%  |
| Home Values \$50,000 to \$59,999   | 303       | 3.2%  | 2,938     | 5.9%  | 12,072    | 4.3%  | 20,724    | 3.4%  |
| Home Values \$35,000 to \$49,999   | 306       | 3.2%  | 2,602     | 5.3%  | 11,906    | 4.2%  | 20,384    | 3.4%  |
| Home Values \$25,000 to \$34,999   | 166       | 1.7%  | 1,723     | 3.5%  | 6,780     | 2.4%  | 12,611    | 2.1%  |
| Home Values \$10,000 to \$24,999   | 300       | 3.1%  | 2,121     | 4.3%  | 8,970     | 3.2%  | 15,808    | 2.6%  |
| Home Values Under \$10,000         | 311       | 3.2%  | 972       | 2.0%  | 5,163     | 1.8%  | 11,047    | 1.8%  |
| Owner-Occupied Median Home Value   | \$129,113 |       | \$113,131 |       | \$130,938 |       | \$145,756 |       |
| Renter-Occupied Median Rent        | \$628     |       | \$589     |       | \$628     |       | \$647     |       |

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# COMPLETE PROFILE

2000-2010 Census, 2017 Estimates with 2022 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2718/-84.9633

RFULL9

## 323 Michigan Ave

### Marshall, MI 49068-1547

#### Total Annual Consumer Expenditure (2017)

|                              | 10 mi radius | 20 mi radius | 40 mi radius | 60 mi radius |
|------------------------------|--------------|--------------|--------------|--------------|
| Total Household Expenditure  | \$687 M      | \$3.46 B     | \$22.0 B     | \$48.6 B     |
| Total Non-Retail Expenditure | \$372 M      | \$1.87 B     | \$11.9 B     | \$26.4 B     |
| Total Retail Expenditure     | \$315 M      | \$1.59 B     | \$10.1 B     | \$22.3 B     |
| Apparel                      | \$23.8 M     | \$120 M      | \$763 M      | \$1.69 B     |
| Contributions                | \$28.9 M     | \$143 M      | \$916 M      | \$2.08 B     |
| Education                    | \$23.7 M     | \$118 M      | \$767 M      | \$1.74 B     |
| Entertainment                | \$38.5 M     | \$193 M      | \$1.23 B     | \$2.72 B     |
| Food and Beverages           | \$102 M      | \$515 M      | \$3.26 B     | \$7.16 B     |
| Furnishings and Equipment    | \$23.5 M     | \$117 M      | \$745 M      | \$1.67 B     |
| Gifts                        | \$16.6 M     | \$82.2 M     | \$527 M      | \$1.19 B     |
| Health Care                  | \$56.2 M     | \$286 M      | \$1.80 B     | \$3.93 B     |
| Household Operations         | \$19.0 M     | \$94.7 M     | \$607 M      | \$1.37 B     |
| Miscellaneous Expenses       | \$10.2 M     | \$51.8 M     | \$328 M      | \$719 M      |
| Personal Care                | \$8.91 M     | \$45.0 M     | \$286 M      | \$631 M      |
| Personal Insurance           | \$4.95 M     | \$24.6 M     | \$158 M      | \$356 M      |
| Reading                      | \$1.52 M     | \$7.66 M     | \$48.7 M     | \$108 M      |
| Shelter                      | \$142 M      | \$713 M      | \$4.52 B     | \$10.0 B     |
| Tobacco                      | \$4.38 M     | \$22.6 M     | \$141 M      | \$303 M      |
| Transportation               | \$132 M      | \$664 M      | \$4.20 B     | \$9.27 B     |
| Utilities                    | \$52.1 M     | \$266 M      | \$1.68 B     | \$3.67 B     |

#### Monthly Household Consumer Expenditure (2017)

|                              | 10 mi radius  | 20 mi radius  | 40 mi radius  | 60 mi radius  |
|------------------------------|---------------|---------------|---------------|---------------|
| Total Household Expenditure  | \$4,414       | \$4,154       | \$4,295       | \$4,559       |
| Total Non-Retail Expenditure | \$2,390 54.1% | \$2,244 54.0% | \$2,323 54.1% | \$2,472 54.2% |
| Total Retail Expenditures    | \$2,025 45.9% | \$1,910 46.0% | \$1,971 45.9% | \$2,087 45.8% |
| Apparel                      | \$153 3.5%    | \$144 3.5%    | \$149 3.5%    | \$159 3.5%    |
| Contributions                | \$185 4.2%    | \$171 4.1%    | \$179 4.2%    | \$195 4.3%    |
| Education                    | \$152 3.4%    | \$142 3.4%    | \$150 3.5%    | \$163 3.6%    |
| Entertainment                | \$247 5.6%    | \$232 5.6%    | \$240 5.6%    | \$255 5.6%    |
| Food and Beverages           | \$652 14.8%   | \$617 14.9%   | \$636 14.8%   | \$671 14.7%   |
| Furnishings and Equipment    | \$151 3.4%    | \$140 3.4%    | \$146 3.4%    | \$156 3.4%    |
| Gifts                        | \$106 2.4%    | \$99 2.4%     | \$103 2.4%    | \$112 2.4%    |
| Health Care                  | \$361 8.2%    | \$343 8.2%    | \$351 8.2%    | \$368 8.1%    |
| Household Operations         | \$122 2.8%    | \$114 2.7%    | \$119 2.8%    | \$128 2.8%    |
| Miscellaneous Expenses       | \$66 1.5%     | \$62 1.5%     | \$64 1.5%     | \$67 1.5%     |
| Personal Care                | \$57 1.3%     | \$54 1.3%     | \$56 1.3%     | \$59 1.3%     |
| Personal Insurance           | \$32 0.7%     | \$29 0.7%     | \$31 0.7%     | \$33 0.7%     |
| Reading                      | \$10 0.2%     | \$9 0.2%      | \$10 0.2%     | \$10 0.2%     |
| Shelter                      | \$909 20.6%   | \$856 20.6%   | \$884 20.6%   | \$939 20.6%   |
| Tobacco                      | \$28 0.6%     | \$27 0.7%     | \$28 0.6%     | \$28 0.6%     |
| Transportation               | \$848 19.2%   | \$797 19.2%   | \$821 19.1%   | \$869 19.1%   |
| Utilities                    | \$335 7.6%    | \$319 7.7%    | \$328 7.6%    | \$344 7.5%    |

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