

Better Employee Value



MAEDA has partnered with the [Michigan Chamber of Commerce](#) to provide *our* valued members access to their innovative vision solution, delivering discounted affinity pricing and long-term rate stability through their pooled-risk approach.

Better Value Every Day

As the only national not-for-profit vision company, VSP gives your employees the best value for their eyewear.

- Most popular lens enhancements are covered in full after a copay.
- Wholesale Frame Guarantee means more frames are covered in full.
- Employees also get 20% off frames over their allowance.²

Exclusive Member Extras

Offers you won't find anywhere else—only VSP employees can save more than \$2,500 on vision, hearing, medical, and lifestyle services.



Vision

- Glasses, sunglasses, and contact lenses
- Laser vision surgery
- Nike-authorized prescription sunglasses³
- Employees get an extra \$20 to spend on featured frame brands like **bebe**,[®] **Calvin Klein**, **Cole Haan**, **Flexon**,[®] **Lacoste**, **Nike**, **Nine West**, and more, which provided \$21 million in extra value to employees in 2016.⁴ Visit [vsp.com](#) to find our **Premier Program** locations that offer wide selections of featured frame brands to maximize value.



Health and Lifestyle

- VSP Simple Values⁵ provides access to savings on health, wellness, and entertainment expenses including:
- Telehealth, prescription drugs, and diabetic care services
 - Doctor office visits and medical bill negotiation
 - Movie tickets, theme parks, travel, and lodging
 - Retail shopping rewards
 - Save up to 60% with TruHearing[®] on each pair of digital hearing aids.⁶



For the valued members of:



For more information:

Leslie Hurd, Senior Benefits Advisor
VantagePointe Benefit Solutions
120 West Drive N, Ste. 4
Marshall, MI, 49068
Phone: (269) 781-7199
lhurd@vantagepointebenefits.com



Brought to you in partnership with:



MI Chamber membership is encouraged not a requirement to access this program.

Visit [vsp.com/specialoffers](#) to see more ways your employees can save.

1. Jobson Research's 2012 Consumer Perceptions of Managed Vision Care Insight Survey 2. Based on applicable laws, benefits may vary by doctor location. 3. Available only through VSP doctors to VSP members with applicable plan benefits. 4. Complete list of brands available at [vsp.com/extras](#)²⁰. Reflects current promotion, evaluated annually. The promotional allowance does not apply at Costco Optical. In the event of a conflict between this information and your organization's contract with VSP, the terms of the contract will prevail. 5. THESE DISCOUNT OFFERINGS ARE NOT INSURANCE, and are not intended to replace insurance. These discount offerings are made by third parties, and are not made by VSP. These offerings are not a Qualified Health Plan under the Affordable Care Act. THIS IS NOT A MEDICARE PRESCRIPTION DRUG PLAN. The third-party discount offers may provide discounts on certain services or products. The range of discounts and the range of services and products to which they may apply may vary. VSP shall have no liability whatsoever for the services or products or the discounts that may be offered by third parties. These third-party offers are void where prohibited. 6. TruHearing savings compared to national average retail prices on state-of-the-art digital hearing aids. Offer not available in the state of WA 7. MetLife Study of Employee Benefits Trends, 2014.